

The image features a central white square with a black border containing the text 'LAZY LABEL'. Below this square, the text '& mykimono-art' is displayed. The entire composition is set against a white background and framed by pink cherry blossoms and green leaves at the bottom and right edges.

**LAZY  
LABEL**

& mykimono-art





# PRINTED CREATIVITY:

4-5

THE STORY

01

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LAZY LABEL the collection

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YOUR LABEL-THE JOURNEY

02

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MYKIMONO-ART CLINICS

18-30

INSPIRATIONAL & CREDITS



CREATE BY NATURE



# The story

A sunset, a playing child, the notes of a piano. They touch our hearts, one and all. What better than nature, creativity and art to awaken our deeper, essential experiences. For this reason and for the love of arts&crafts we designed a collection of lounge clothing and accessories that can be made yours. For companies by branding or personalizing. For individuals creating art themselves or simply by delivering a beautiful picture that you adore.

Nature, art and creativity are an infinite source of inspiration. The Lazy Label and MyKimono-Art concepts both offer organisations and individuals alike, the opportunity to combine own input with high-end customised products from the collection. Not simply purchased ready-to-wear, but rather always with own creative input in keeping with a unique style. The result is a personal image and a warm message that will be remembered. *For years to come.*

Each and every product is top-quality and mindfully manufactured. This brochure features eco-fabrics. And even a cotton that hasn't been coloured, because it's naturally simply beautiful, 'organic colour' cotton. The production methods and working process are very clear.

It's all about enjoying the process and working creatively together; if any questions arise or you'd like to share any information, simply call, we'll be pleased to help.

## **LAZY LABEL-MYKIMONO-ART**

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Mannie Klijn Velderman

concept – creation – product specialist

**Take your art serious while having fun.**





PRINTING ON DEMAND

**+ REVOLUTION IN PRINTING**

**+ COLOURFULL FABRICS**

**+ LOUNGEWEAR**

**+ FROM 1 OFF**



# CHOOSE YOUR STYLE CLOTHING AND ACCESSORIES

AND DELIVER YOUR  
ART-WORK











# SLEEPING MASK SOFT AND ROUND

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## DETAIL

This sleeping mask is gently handmade from bio jersey in cotton colors\*, printed jersey or melange jersey with or without a contrasting rim around.

Designed to fit loosely but 'turning off the daylight' from the eyes, it has a soft feel and a subtly fit elastic band.

jersey cotton / Length: 19 cm (one size) / sleeping mask

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any COLOR (eco) fabric, full colour prints, organic cotton color

ONE SIZE | with or without rim | one up







# KIMONO JACKET MEN

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## DETAIL

Made from a soft knitted double face jersey-terry, this dressing-gown has a classic relaxed shape with nicely fitted sleeves. Regular fit, it has a streamlined kimono neckline and neat stitched edges.

cotton / men sizes - ladies sizes / Machine washable / kimono jacket-your lazy label full colour concept

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Printing on demand, double face fabric, eco yersey/terry  
other fabrics available

any SIZE







# KIMONO JACKET WOMEN

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## DETAIL

Made from soft knitted double face jerse/terry, this dressing-gown is a classic relaxed shape with fitted sleeves. Regular fit, it has a soft kimono neckline and neat stitched edges.

cotton / men sizes - ladies sizes / Machine washable / kimono jacket-your lazy label concept

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Printing on demand, double face fabric eco yersey-terry  
also other fabrics available

## ANY SIZE

XS	S	M	L	XXL
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**babouches  
with  
your  
design**

**your design  
lazy label**

# BABOUCHES

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## DETAIL

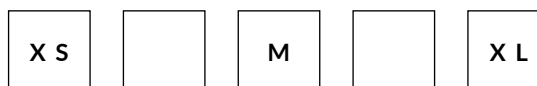
Made from ultra-soft melange knitted jersey, these babouches come in different sizes and with different soles. Soles that you deliver your left over textiles for. We ourselves work with soles made from the interior decorating world. Let's co-create and make it in your design.

100% BIO cotton / All sizes / made with your label

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Printing on demand, knitted fabric, thick, soft cotton inside, keeps your feet warm, feel like wearing no socks at all.

## SIZE







**shawl**

**your design  
lazy label**

# SHAWL

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## DETAIL

Made from ultra-soft fabric, cotton or satin these shawls come in different sizes always personalized. Let's co-create and make it in your design.

100% cotton or satin / All sizes / made with your label

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Printing on demand, fabric cotton or satin.

SIZE max. 1.40mtr wide, every length possible.

XS		M		L
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# 02.

inspiring clinic





let's create together.



# BOOK YOUR KIMONO-ART CLINIC

*let's go, make the journey.*





food  
&  
treats  
lots of energy  
in  
the house



boarding:  
make your choice  
from the  
mykimono-art store

have fun  
while creating  
your design





# MADE BY US

## BEAUTIFUL WORLD OF TEXTILES

CONNECT • COLLABORATE • CREATE • WEAR

**i n s t a g r a m & f a c e b o o k**

**l a z y l a b e l \_ t e x t i l e s**

**W e b s i t : w w w . l a z y l a b e l . n l**

**W e l c o m e , w e a r e i n t h e h o u s e**

**M O B . 0 6 2 2 2 3 6 8 2 4**







**your personal  
garment  
  
handmade**



**on demand  
printing,  
weaving,  
labelling,  
packaging**

**standard sizes  
or  
  
made to  
measure**

**we celebrate 2023  
30 years  
of  
experience  
in  
custom made  
productions**

**clothing and  
accessories  
  
kimono's,  
sleepingmasks,  
babouches, shawls,  
cushions,  
rugs and plaids**

# CREDITS

*Concept & Production*

**Mannie Klijn Velderman**

*Models*

**Sharien and Ewout**

*Photography*

**Marcel van Driel**

*Styling*

**Inge Holkenborg**

*Location*

**LAZY LABEL**

*Heeten, Nederland*

*Advisory*

**Roosmarie Ruigrok**

*fairtrade textile expert*

*[www.cleanandunique.com/](http://www.cleanandunique.com/)*

*[portfolios/lazylabel/](http://portfolios/lazylabel/)*

**to all dedicated friends**

*grateful*





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